The aim of our study was to investigate the mechanisms of electrooxidation selected hydroxycinnamic acids. The curves made on the basis of cyclic and differential pulse voltammetry and quantum chemical calculations were given the opportunity to determine the scheme of oxidation of the molecule caffeic acid. The described scheme shows, that caffeic acid changes two electrons in the first stage of electrooxidation and for p-coumaric acid is exchanged one electron. It was determined the antioxidant potential of the tested compounds using spectrophotometric methods such as: ABTS, DPPH, FRAP and CUPRAC. Both caffeic acid and p-coumaric acid were characterized by a high capacity for scavenging free radicals as well as the reduction of iron and copper ions. However, caffeic acid exhibited improved antioxidant properties, which increase linearly as a function of their concentration. Definitely, however, caffeic acid was a lot stronger reducing agent in the oxidation processes.

**Keywords:** electrooxidation; antioxidant; spectrophotometric assay, caffeic acid, p-coumaric acid